

# way/app



Mobile

Marketing

<http://wayapp.com>

A Coruña, September 2017

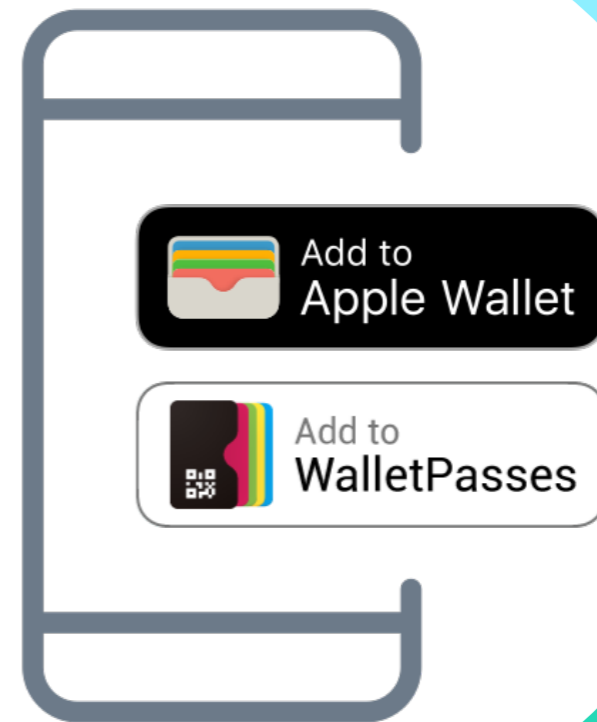
**Connect with customers  
on their mobile phone**

Mobile  
Marketing



Presence in customer mobile  
without any app download

Mobile  
Wallet



# Enterprise solution

**Access from, and integration to, any  
Enterprise System (ERP)**



# RESTful

# API

<http://docs.wayapp.com>

Solution for any type and size of business

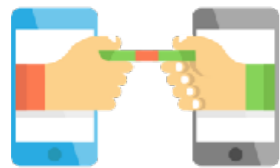
**Everything you need to start in**

**<http://WayApp.Cards>**

Visit and  
Start now



# Start selling your business Gift Card



Accept it as  
payment

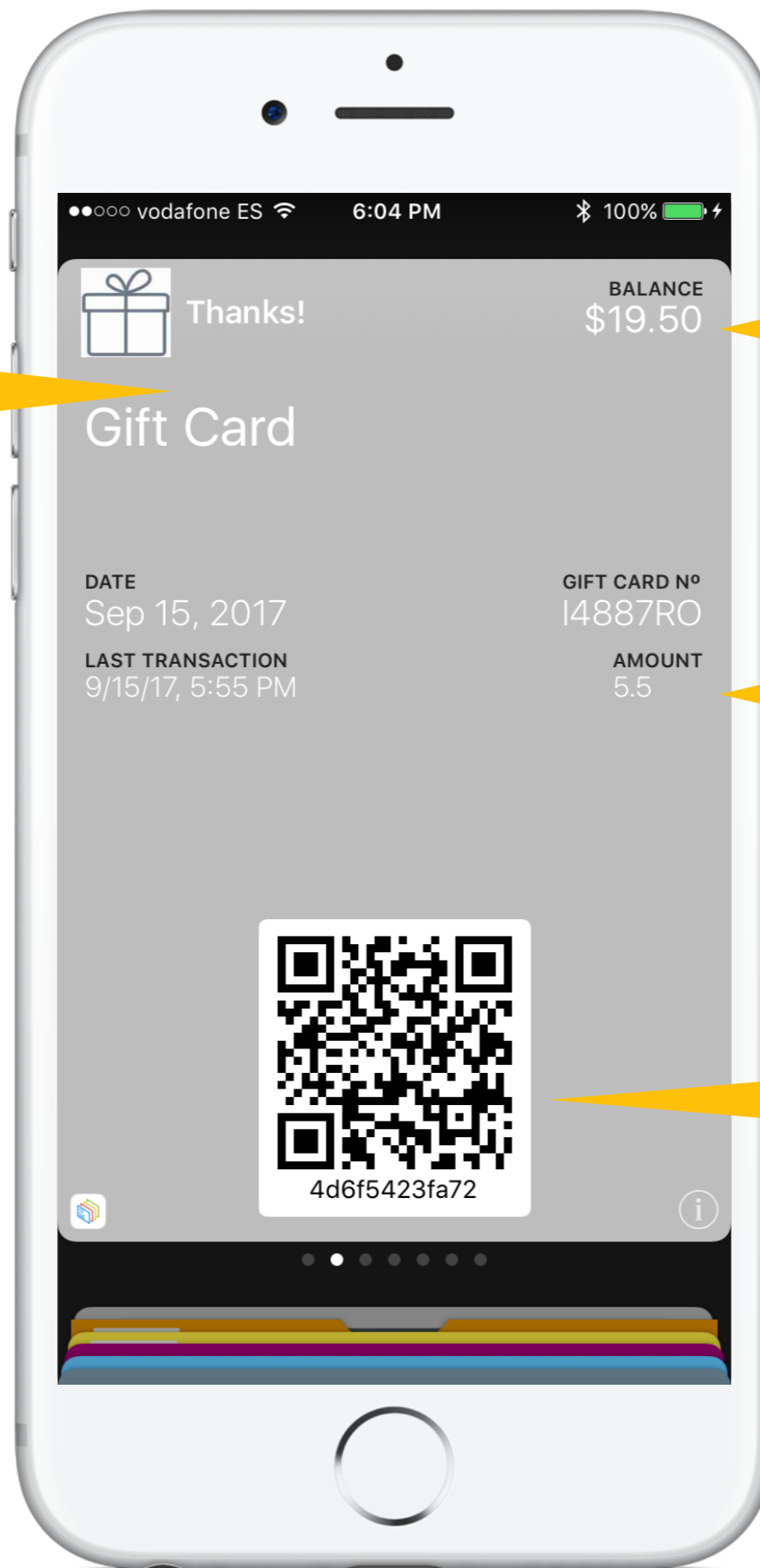


Personalize its  
design



No plastic.  
Customer has it  
in the mobile

**Personalize logo,  
colors, message and  
name**



**Updated  
balance**

**Last  
transaction**

**Scan code to  
accept payment**



# Message and connect with customers. Reward customer purchases with points on their **Loyalty Card**



Reward and  
exchange  
points



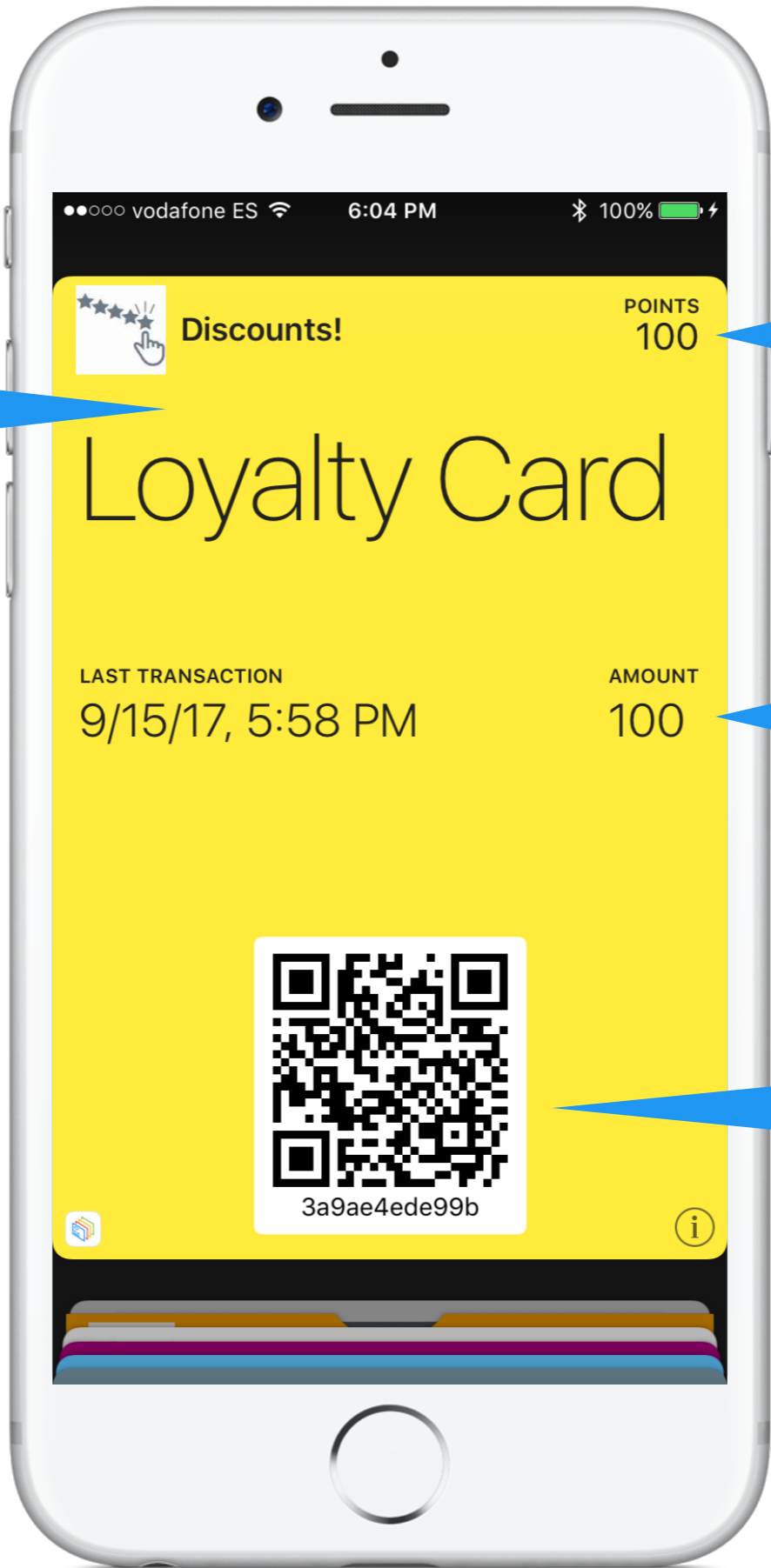
Personalize its  
design



Send notifications  
to their mobile



**Personalize logo, colors, message and name**



**Updated balance**

**Last transaction**

**Scan code to add or exchange points**



# Sell and manage Tickets



Validate and  
expire tickets

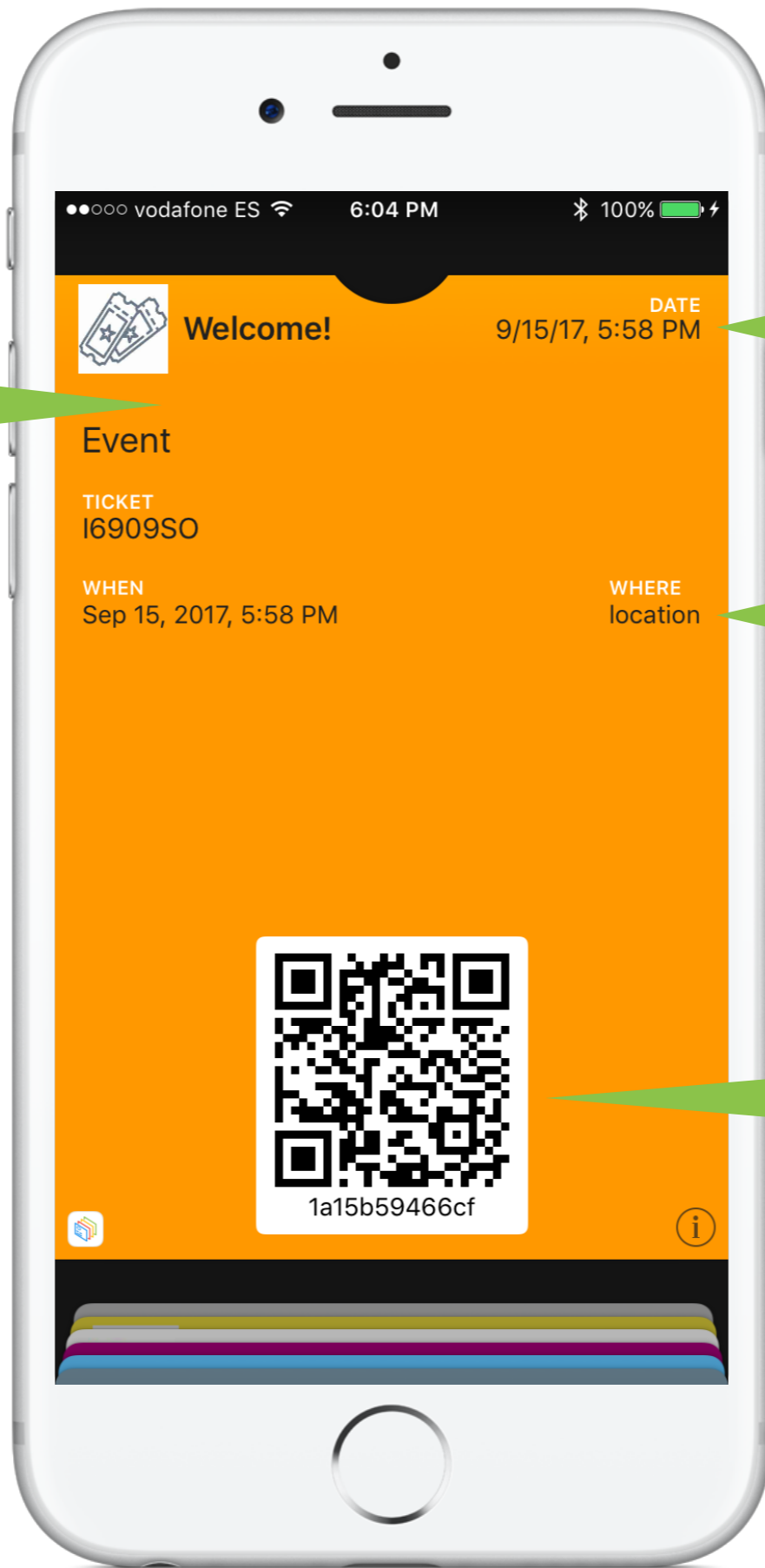


Personalize its  
design



No paper.  
Customer has  
ticket on  
mobile

**Personalize logo, colors, message and name**



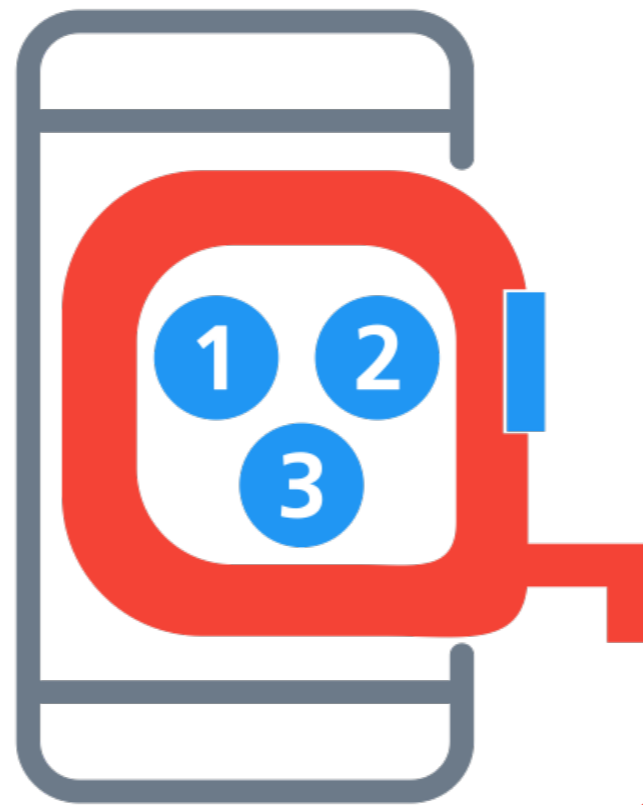
**Date and time**

**When? and Where?**

**Scan code to validate and expire**



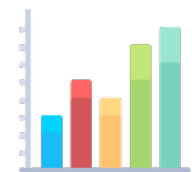
# Manage any customer wait scenario. Ask your customers to **Take-a-Number**



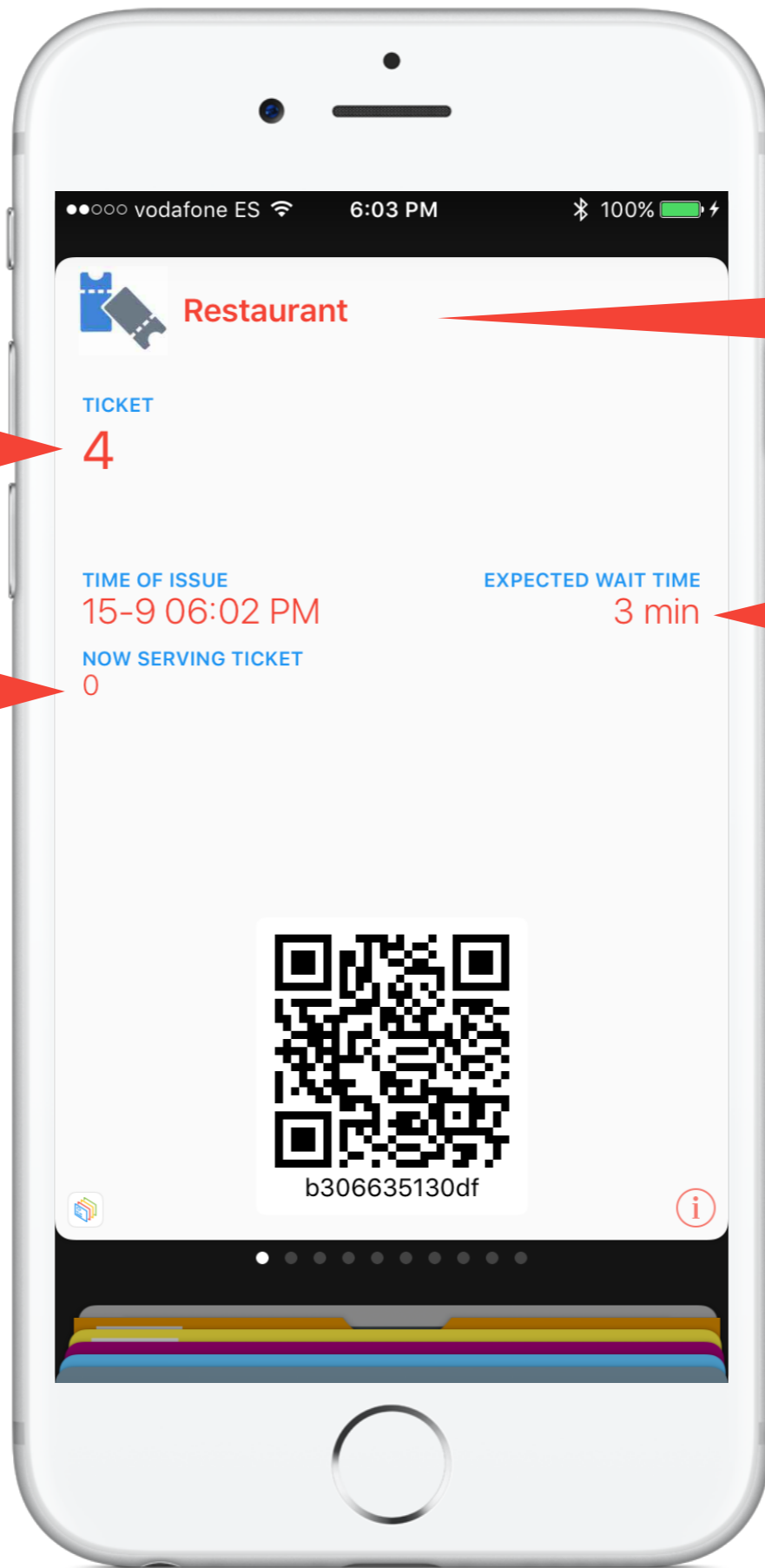
Customer takes  
turn on  
mobile



Customer receives  
notifications (your turn soon,  
you are next...)



Quality of service  
statistics and  
analysis

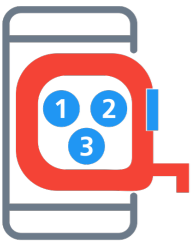


**Personalize logo and name**

**Turn number**

**Estimated wait time**

**Last number served**



# way/app

offers

**a complete  
mobile marketing  
solution for your business**

# way/app

<http://WayApp.com>

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